

2021



2021
VIDARBHA
UDY★G
GAURAV
AWARDS

Celebrating Excellence

AWARDEES OF THE YEAR 2019



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VIA & SOLAR Vidarbha Udyog Gaurav Awards 2021

Call for Nomination

Last date for submission January 20th 2022

Introduction

VIA is the apex association for Industries in Vidarbha region. VIA has been working since more than 5 decades towards promotion and development of Industries in the region. It has been taking several initiatives to foster industrialization in the region. For promotion and harnessing of balanced industrial development, VIA tirelessly encourages entrepreneurial spirit through its efforts. For this, VIA does continuous interaction and dialogue with all departments of Central & State Government, local authorities, banks, trade bodies and financial Institutions on all matters concerning industries. It also helps formulate policies for rapid industrialization of the region. VIA also encourages industrialists from India and abroad to establish units in Vidarbha.

In addition, to encourage Industries and industrialists in the region, VIA is organizing VIA & SOLAR Vidarbha Udyog Gaurav Awards since 2017. After successful completion of last three editions of the awards, VIA is organizing the 4th edition of annual awards program to recognize contribution of Industries and industrialists towards the development of Vidarbha region. The awards shall cover Industries operating in all 11 districts of the Vidarbha region.

VIA & SOLAR Vidarbha Udyog Gaurav 2021

Vidarbha Industries Association is proud to announce the 4th edition of “**VIA & SOLAR Vidarbha Udyog Gaurav Awards 2021**” – an annual awards ceremony with select categories to acknowledge and appreciate the work done by industrialists in Vidarbha region. It is an initiative to recognize individuals and organizations that have made outstanding contribution to the development of Vidarbha region and its local member associations. These awards will be presented to the honored recipients for their arduous work in bringing development and providing employment in the region.

The 3rd edition of “**VIA & SOLAR Vidarbha Udyog Gaurav Awards 2019**” distribution program was held on 14 September 2019. It received over 196 nominations across 9 categories. Aside from these 9 winning nominees, one additional honor was presented which include, the Lifetime achievement award. The awardees of last edition held in 2019 were **Zim Laboratories Limited, Diffusion Engineers Limited, Maharashtra Carbon Pvt. Ltd, Premier Lifestyle, Shri Balaji Road Marking Machines, Shree Sai Cement Bricks Product, L & M Dryfruit Processing Industry, Star Circlips & Engineering Limited, Durafloor Concrete Solutions LLP & Ankur Seeds.**

Nomination Categories and Evaluation Criteria

For 2021, following award categories are open for nomination,

S.N.	Award Categories	Organizations eligible to apply
1.	Large Scale Industry – LSI	Large scale manufacturing units operating in any district in Vidarbha. Investment in plant or machinery and equipment is above 50 crores & turnover more than 250 crores.
2.	Medium Scale Industry – MSI	Medium scale manufacturing units operating in any district in Vidarbha. Investment in plant or machinery and equipment is between Rs. 10 crores to Rs. 50 crores & Turnover upto 250 crores.
3.	Small Scale Industry – SSI	Small-scale manufacturing units operating in any district in Vidarbha. Investment in plant and machinery and equipment is upto Rs. 10 crores & Turnover upto 50 crores.
4.	Woman Entrepreneur of the Year	All manufacturing units with at least one woman founder or Directly promoter in any district in Vidarbha
5.	Best Start-up of the Region	Manufacturing/Services unit with operations of less than 5 years in any district in Vidarbha. Technology Driven or Disruptive Business. Preferred to have Startup India Certificate.
6.	Most Promising unit in Developing Districts (Nagpur Division) - I	All units operating or manufacturing unit in three districts of Nagpur Division in Vidarbha having least Gross District Domestic Product (GDDP). Companies from - Gondia, Bhandara, Gadchiroli
7.	Most Promising unit in Developing Districts (Amravati Division) - II	All units operating or manufacturing unit in three districts in Amravati Division of Vidarbha having least Gross District Domestic Product (GDDP). Companies from - Akola, Washim & Buldhana
8.	Best Exporter of the Region	All manufacturing and service units operating in any district in Vidarbha, having min 25% export turnover.
9.	Best Service Provider	All service companies operating in any district in Vidarbha. Entity having income more than 50% from services in his total turnover.

Who can participate?

All businesses/units with ACTIVE operations in Vidarbha can be nominated for VIA & SOLAR Vidarbha Udyog Gaurav 2021 by an authorized representative of the organization being nominated.

Why should you and your organization participate?

1. To get your contributions and achievements to the sector recognized on a credible platform
2. To share the learning made by you or your organization for broader industry benefits
3. To encourage other individuals and organizations to adopt best practices and learn from peers
4. To gain competitive edge and provide a tangible point of difference over competitors

5. To strengthen public relations and prompt media to communicate positive messages about you and your organization by sharing success stories
6. The winners will be featured in VIA Enterprise and VIA website portal which would help them to get recognition regionally and nationally

Who will evaluate?

An independent jury comprising of distinguished experts and leaders shall evaluate the nominations and decide upon the winners.

Evaluation Criteria

The nominations will be evaluated across different parameters including Turnover, Innovativeness, Market position, employment generation, financial position (existing and future) and global presence. The evaluation criteria could vary for various categories and supporting documents should be attached with the nomination form to substantiate the nomination. The evaluation criteria have been specified in the Part B & C of the Nomination Form.

Note: Due to COVID-19 pandemic VIA was unable to organise this event during the year 2020-21. Also in order to have a fair evaluation of performance of participating industries, we are inviting data of financial years 17-18, 18-19 & 19-20. Data for the year 2020-21 shall not be considered for evaluation.

Important Dates

ACTIVITY	TIMELINE
Call for nomination – Open	25 th November 2021
Last date for Receipt of Nominations	20 th December 2022
Final Jury Evaluation	-
Award Distribution Ceremony	-

Terms & Conditions

1. Applicant should have a registered company /organization in Vidarbha with active operating unit.
2. At the time of submitting the application, please ensure that you have provided all the necessary details & documents.
3. The submissions will be evaluated on the criteria as specified in the evaluation criterion section. The evaluation criteria may be modified by Jury at their discretion to ensure fair evaluation.
4. All documents submitted shall be used only for evaluation purposes.
5. For confidentiality purpose, all details shared by you will be strictly kept private and will not be disclosed anywhere. It might be discussed only during presentation with the Jury panel for final evaluation.
6. VIA reserves the right to reject any entry based on its fair discretion.
7. VIA reserves the right to cancel or amend all or any part of the Awards program and/ or the rules for the same.

8. Any changes to the rules, or cancellation of the competition, will be posted on the Contest page on VIA portals. It is the responsibility of the participants to keep themselves informed as to any changes to the rules
9. VIA team and partners will not be held responsible if the participants are not able to submit their entries before the last date & time of submission for any reason whatsoever
10. VIA accepts no responsibility for any damage, loss or injury of any kind suffered by any participant in participating in the Awards, including because of any participant winning or not winning any Award
11. The jury of the VIA & SOLAR Vidarbha Udyog Gaurav 2021 shall have the final authority in determining the winner of the awards in each category. The decision of the Jury shall be final, conclusive and binding, the winner or any other person shall have no legal or any other rights to contest or dispute the decision of the jury
12. If no Nomination in a category is found to be worthy of an award by the Jury, the Award category may be cancelled by the Jury
13. The Award Category selected in the nomination form can be changed to another award category by VIA based on the information provided in the form. The change in award category nomination, if any, will be communicated by the VIA team to the respective nominee.
14. The nominee accepts that content of the nomination form, photography / video recording during and after the event can be used freely by the VIA and partners for purpose of producing editorial content and advertising materials.
15. All Awards are non-transferable.
16. Nominees shall only provide correct and authentic information as requested in the nomination form and in any supporting material submitted for the nomination. Their entry shall not infringe any Intellectual Property Rights of any third parties.
17. By submitting the Nomination, the nominee warrants that they have complied with the Entry conditions mentioned above.
18. VIA Executive committee members, Awards organizing committee members are not eligible to participate in the awards. Sponsors of the awards are not eligible for the applying in the same year.

VIA & SOLAR Vidarbha Udyog Gaurav Awards 2021 NOMINATION FORM

PART A

Please feel free to attach additional documents that substantiate the nominated candidature for the specified nomination category at the VIA & SOLAR Vidarbha Udyog Gaurav 2021 .One nomination per organization can be submitted. Print or Photocopy this form to submit additional nominations.

Joint applications, if any, can be filed individually but should also include a Letter of Support from the other parties involved especially

Name of the organization (in full)	
Organization Type <i>(Tick any 1)</i>	<input type="checkbox"/> Public Ltd. <input type="checkbox"/> Private Ltd. <input type="checkbox"/> Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> LLP <input type="checkbox"/> Co-operative
Award Category under which the nomination is to be considered <i>(Tick maximum 2)</i>	<input type="checkbox"/> Category 1. Large Scale Industry – LSI <input type="checkbox"/> Category 2. Medium Scale Industry – MSI <input type="checkbox"/> Category 3.Small Scale Industry - SSI <input type="checkbox"/> Category 4. Woman Entrepreneur of the Year <input type="checkbox"/> Category 5. Best Start-up of the Region <input type="checkbox"/> Category 6. Most Promising unit in Developing Districts –I <input type="checkbox"/> Category 7. Most Promising unit in Developing Districts –II <input type="checkbox"/> Category 8. Best Exporter of the Region <input type="checkbox"/> Category 9. Best Service Provider



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PART B

I. Data Set

Data	FY 17-18	FY 18-19	FY 19-20
<i>For All Categories</i>			
Turnover (Rs. Lakhs)			
Rate of growth in turnover (%)			
Capital Expenditure (Rs. Lakhs)			
Profitability (Rs. Lakhs)			
No. of Employees (Permanent + Contractual)			
<i>For Category 5 – Best Start-up of the Region only</i>			
Valuation (Rs. Lakhs)			
<i>For Category 8 – Best Exporter of the Region only</i>			
Export Turnover (Rs. Lakhs)			
% Increase in export turnover from previous year			
Ratio of Exports turnover to Total Turnover %			
Export Reach (No. of Countries)			
Export incentives received (Rs. Lakhs)			
<i>For Category 9 – Best Service Provider only</i>			
Service Turnover (Rs. Lakhs)			
% Increase in service turnover from previous year			

(Note: Kindly provide financial data reports of year 17-18, 18-19 & 19-20)

II. **For Categories 1,2,4,5 & 8 - Innovations in Product/ Business Practices** done in past 3 years. (Years - 17-18, 18-19 & 19-20)

* **Initiatives Important/Noteworthy for the business. (Tick any one)**

1) Less than 2 2) Between 2 – 5 3) More Than 5

Please provide this information in brief. (Kindly attach relevant documents / provide the data on your letter head with self certification.)

This information will be required for second round.



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III. **For categories 1, 2 & 8 - Sustainability/ CSR Initiatives** taken in past 3 years & their impact. (Years - 17-18, 18-19 & 19-20)

*** Initiatives Important/Noteworthy for the business. (Tick Any One)**

- 1) Less than 2 2) Between 2 – 5 3) More Than 5

Please provide this information in brief. (Kindly attach relevant documents / provide the data on your letter head with self certification.)

This information will be required for second round.

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IV. **For All Categories – New ideas developed during pandemic** followed by your organization.

*** Important/Noteworthy for the business. (Tick Any One)**

- 1) Less than 2 2) Between 2 – 5 3) More Than 5

Please provide this information in brief. (Kindly attach relevant documents / provide the data on your letter head with self certification.)

This information will be required for second round.

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V. **For Category 4 & 5** Please describe your **Growth Plan** (in not more than 25 words)

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.....

For Category 4 – Woman Entrepreneur of the Year only

VI. Please describe your role and **contributions made in growing your venture** (in not more than 3 bullet points)

- 1)
2)
3)



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For Category 5 – Best Start-up of the Region.

VII. List **Top 3 USP/ Uniqueness of Idea** of your start-up

- 1)
- 2)
- 3)

For Category 8 – Best Exporter of the Region only

VIII. List your **Top 3 initiatives to increase exports (Tick Any One)**

- 1) Less than 2
- 2) Between 2 – 5
- 3) More Than 5

Please provide this information in brief. (Kindly attach relevant documents / provide the data on your letter head with self certification.)

This information will be required for second round.

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IX. **Business projection for next 3 years. (For All Categories)**

- 1. **Turnover Growth** - Less than 25% Between 25 – 50% More than 50%
- 2. **Employment Growth** - Less than 25% Between 25 – 50% More than 50%

VIA & SOLAR Vidarbha Udyog Gaurav Awards 2021 NOMINATION FORM

PART C - NOMINATOR'S DETAILS AND CONFIRMATION

I confirm that,

1. I am authorized to submit this nomination on behalf of the organization mentioned below, &
2. The information provided in this nomination form is correct to the best of my knowledge, &
3. The nomination submitted can be published in the VIA Enterprise and Knowledge portal

Name of Organization (in full)	
Contact Person and Designation	
Address	
Telephone	
Email	
Date	
Signature	
Alternate Contact Person and Contact Information: <i>Please provide name and contact of a person to be contacted in case of your absence</i>	

The nominations in the specified nomination form along with any supporting documents should be sent by email to VIA's email address: udyogguravawards@gmail.com before the published deadline.

Additionally, the nomination forms along with supporting documents SHOULD also be sent in hard copy at following address:

VIA & SOLAR Vidarbha Udyog Gaurav Awards 2021
Vidarbha Industries Association
Udyog Bhavan, Civil Lines,
Nagpur, Maharashtra 440001
Maharashtra- India.

In case of queries or clarifications please contact VIA Secretariat at:
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 +91 9561061991, 0712-2561211/2554090
 Website: www.udyogguravawards.com